

Student Fee Advisory Committee

January 31, 2014

Meeting Minutes

Present: Justin Chung, Naaz Mirreghabie, Sonali Madireddi, Nicole Hisatomi, Bob Gomez, Isaac Straley, Myron Lozano, Meerae Park, Dominique Doan, Jason Lee, Sarada Cleary, Melissa Gamble

Absent: Anastasia Kosenko (for Kevin Bache)

Guests: Matt Tsai, ASUCI At-Large Representative

Staff: Karen Mizumoto

1. Meeting called to order.
2. Student Cost Savings Initiative Discussion – Matt Tsai, ASUCI Legislative Council At-Large Representative
 - a. The Legislative Council's members at large are proposing an economic campaign that will be a campus-wide student initiative to reduce costs to encourage students to be more resource-conscious and to try to reduce costs and re-direct cost savings to benefit student services units and activities.
 - i. Some sample ideas include encouraging students to shut off lights, water conservation, working with faculty to include conservation/economics discussion topics in class, use of student volunteers for tutoring, gardening, campus clean up, etc.
 - b. The first step will be to form a joint oversight committee that will be formed to find ways to cut savings and to ascertain whether or not savings can be realized. The students would like to develop campaign with SFAC's input.
 - c. The second step will be to launch the advocacy campaign and work with staff/faculty to create a campus culture.
 - d. Committee comments/discussion:
 - i. Will the oversight committee come up with a goal for savings? How will savings be measured/quantified? How will the committee be able to determine if cost savings are attributable specifically to the campaign rather than from other factors?
 - ii. Who is spearheading the campaign? Right now it is the at-large ASUCI reps, but we would like to make it campus wide.
 - iii. The committee recommends the reps work with other ASUCI reps and ASUCI leadership as well to expand the effort.
 - iv. While recognizing the campaign has a lot of good intentions for cost savings and student involvement, there should be some sensitivity as to how the campaign can move forward including what activities to look at and be sensitive to whom these changes will effect and how the changes will effect current activities on the campus (i.e., tutoring is often done by other students, landscape maintenance is largely done by unionized staff, etc.)

- v. What are the components of the campaign? Can these be defined and brought back to the SFAC?
- vi. Have you talked to the Green Initiative? Not yet. Right now we are looking for input and active support, and are reaching out to SFAC because the committee has a better understanding of the campus budget.
- vii. The committee suggests reaching out to other campus groups and ASUCI as a whole. Generally, students' follow-through is not great. This campaign should use campus organizations such as ASUCI, Housing, RAs, and TGIF to lead students.

3. Minutes from 1/24/14 meeting approved.

4. Referendum Campaign

- a. Discussion to modify questionnaire answers
 - i. SOAR was an issue of not reaching quorum.
 - ii. Q1: Yes.
 - iii. Q2: At time of voting, supporting documents are not easily available, and are not made readily available. No formal documents available with ballots; they may be available on external websites, but all students may not have access to external websites. There are no pro/against statements.
 - iv. Q3: Do campus-based fees have student oversight committees? It varies depending on the fee.
 - v. Q4: How often do the oversight committees meet? It varies. We will need to follow up.
 - vi. Q6: Re: Budget Reviews: In practice they may not happen. It varies with the committee; we should follow up with each committee.
 - vii. Q7: Sunset clauses have been included on a case-by-case basis. Some fees specify how fees should be used after debt is paid off.
 - viii. Q8: When are referenda introduced? Spring or fall quarter elections, but usually in the spring.
 - ix. Q9: Who is authorized to call a vote on referenda? Technically the Chancellor authorizes the ballot to be included in the election. The SFAC does not approve ballot language.
- b. Sonali will make changes for final review at next week's meeting.

5. Student Survey

- a. There is some confusion on the amount of the ASUCI fee. It is \$18.00 per quarter and \$54.00 per academic year.
- b. It is not clear what the purpose is for some of the centers (providing student services). Maybe we should add hover boxes explaining what the purpose of each center is.
- c. Survey Email
 - i. Zotmail cannot have a deadline. The email will be sent out Tuesday.
 - ii. Maybe the prize language can be change to include all surveys completed before _____ date will be eligible for prizes.
 - iii. Subject line discussion
 - 1. "Win Prizes: How Do You Feel About Your Fees?"
 - 2. Your Response Requested on Student Fee Survey
 - 3. Other suggestions

4. Should the subject line hint that it is mandatory or should the prizes be used to encourage students to complete the survey?
 - d. Marketing Campaign
 - i. Should we use an electronic route only? Should we use the SFAC Facebook (there are not a lot of “likes”)? We can share it on the ASUIC Facebook.
 - ii. Nicole can work on getting the message on the marquee.
 - iii. Bob will put it on the rolling message board.
 - iv. Can it be put on the background on computers?
 - v. What about posters, flyers, coffee sleeves, napkin dispensers? The posters will need to be reprinted with a new list of prizes (no Disneyland passes).
 - vi. A story can be pitched to the *New U* story with a fact sheet; this should be done after the survey launch.
 - e. Sonali will send out the content of the final email and the subject line to the committee.
6. CSF Meeting Update
 - a. Tables for food need to be ordered from the Student Center (Woods Cove on Sunday) and specify dry goods only.
 - b. Sonali will forward the agenda for the CSF meeting.
 - c. Dr. Parham will attend the meeting on Saturday morning at 10:30 am (he has another commitment right before and may be a little late) and Vice Chancellor Michaels will also be able to come at 10:30 am.
 - d. Campus Tour: there are no formal tours on weekends, but Dom can get a guide to lead a tour.
 - e. Saturday evening dinner: The Pub is not open on Saturdays. We need to find a location (maybe Santa Ana?). There will be around 15-20 people.
7. SFAC Jackets
 - a. The jackets need to have the UCI logo.
 - b. Dom will forward designs to the committee. ASUCI has resources to design the jackets and for making the jackets (ASUCI uses Manhattan Stitching Company).
8. Meeting adjourned.