

Student Fee Advisory Committee

January 24, 2014

Meeting Minutes

Present: Naaz Mirreghabie, Sonali Madireddi, Isaac Straley, Myron Lozano, Meerae Park, Dominique Doan, Jason Lee, Sarada Cleary, Anastasia Kosenko

Absent: Nicole Hisatomi, Melissa Gamble, Bob Gomez

Guests: Marguerite Bonous-Hammarth, Edgar Dormitorio

Staff: Karen Mizumoto

1. Meeting called to order.
2. Introductions
3. “New Narratives” discussion with guests Marguerite Bonous-Hammarth, Student Affairs Director of Assessment, Research and Evaluation, and Edgar Dormitorio, Chief of Staff to the Vice Chancellor, Student Affairs
 - a. The aims and priorities of the “New Narratives” series (also on the “New Narratives” website) were discussed including:
 - i. Promoting dialog/discussion and questioning assumptions between different groups across the campus; and
 - ii. Addressing constant shifts in dynamics;
 - b. Marguerite also provided an overview of programming and upcoming events.
 - i. November 7th was the kick-off event.
 - ii. Additional events included small round-table discussions and some events in partnership with ASUCI (ASUCI movie nights) with follow-up discussions with various guests such as former BART Chief Renney.
 - c. The breakdown of the participation: the majority of participants have been students, but the events have been open to faculty and staff as well.
 - d. Earlier events have shaped narratives of subsequent events based on feedback received.
 - e. The coordinators will continue outreach to faculty and students to increase participation. Looking for more engagement and feedback from students. It is important to have conversations and share points of view to have everyone’s perspective validated.
 - f. Information on student feedback:
 - i. There has been an average 30% response rate to EEE surveys (selected programs have surveys).
 - ii. Feedback on first session:
 1. The response was split. A majority thought it was a good program; under half felt the programming wasn’t meeting expectations.
 2. There was commentary on the way the discussion came forward/evolved and what the emotional responses from students were.
 - iii. Many changes were addressed for later events.
 1. The format of the events have been changed, including smaller events with round table discussions with facilitators

2. The series evolved to “New Narratives: Conversations on Identities and Culture”.
 - iv. Preliminary results/themes from student feedback (about 20 responses) include: creating ways to learn about micro aggressions; conversations were explored well, but maybe greater, more in-depth conversations can take place in the future.
 - g. Is there participation credit? Participation is voluntary participation and the series has been promoted broadly across campus via Zot Mail. The program does recognize students attending multiple programs, and undergraduate students are eligible for credits towards the “Passport Towards Leadership” certificate.
 - h. There are a number of initiatives on campus based on identity-efforts. What is being done to not duplicate efforts and make the best use of resources? Student Affairs has collaborated on past programming (i.e., ASUCI Movie Nights) and upcoming events. Information on related events and efforts sponsored by other campus groups is included in links on the “New Narratives” website.
 - i. How much funding is needed? Student Affairs is asking for funding of \$25K from the campus and \$35K will be funded by Student Affairs.
 - j. Will it be a yearly series? Will discussions continue next year? Yes. Student Affairs is looking at extending the programming and is using personal contacts to engage local speakers. By the end of the year, the series will be reassessed to see what aspects can be utilized next year.
 - k. Remaining events for 2013-14: Student Affairs is working to solidify the year-end event. There still may be some additional smaller events.
 - l. Is the \$25K ongoing funding? It is one-time funding for 2013-14 only; Student Affairs will have to make additional proposals for future funding.
4. January 17, 2013 meeting minutes approved.
5. Student Survey
 - a. Final Edits
 - i. Blank page will be removed.
 - ii. Why are demographic questions at the end? Should they be moved to the front? Marguerite Bonous-Hammarth advised the committee last year that people are less open to continuing survey if these questions are asked at the beginning of a survey rather than at the end.
 - iii. All campus-based fees describe what the fee is for except for the Associated Student Fees. Do these fees need descriptions? The descriptions may be too expansive and cover a lot of information. Perhaps three major categories can be highlighted.
 - iv. Should focus groups be used to get feedback before the survey is finalized and launched? Dom can have ASUCI interns take the survey. Naaz will come in to talk to student focus group.
 - v. Myron was concerned that using a focus group will delay the survey launch. Is it necessary to use focus groups? If the focus groups take the survey next week that should leave enough time to launch the survey after next week.
 - b. Publicity/Marketing
 - i. Prizes: the same prizes can be used as incentives (three iPad Minis, three iPod Shuffles; eight \$25 Amazon gift cards).
 - ii. Publicize prizes and when the survey will close (end of March).
 - iii. Email
 1. Sonali will draft the email and will include info on prizes. If the Provost’s ZotMail account is used, an end date cannot be included.

2. Karen will send to email language to the Provost's office for approval.

6. CSF Meeting Update

- a. Budget: food (\$500-\$600); conference rooms (\$200 each day)
- b. Approximately 22-25 attendees from other campuses and five UCI SFAC members.
- c. Saturday night dinner: will need to transport about 15 people and make arrangements for dinner (Santa Ana?). Maybe the evening can be started at the Pub.
- d. Campus tour: Dom will make arrangements for the campus tour on Saturday after lunch.
- e. Dominique will invite VC Meredith Michaels; VC Thomas Parham has already been invited (he is tentative to attend Saturday morning's session---will know by next week). The Provost's attendance based on availability.

7. Student Open Forum

- a. The committee will open up SFAC meetings the last meeting of each month starting on February 28th.
- b. The committee can send out a campus wide email and make posters to advertise SFAC open forums to students.

8. New Business

- a. Should the committee reach out to Academic Senate to appoint faculty representatives? What are the past concerns the Academic Senate has had about nominating faculty representatives? The Senate has expressed concerns about the time commitment, lack of stipends for faculty and non-voting status of faculty representatives.
- b. The committee can ask Skyla Zhang to approach the Academic Senate regarding Senate representatives.

9. Further discussion on "New Narratives"

- a. Feedback from latest events has been very positive.
- b. Myron appreciated the sentiment behind the series, but it seems reactionary to recent events instead of working towards real results.
- c. What is a better alternative? Student driven events. The Black Student Union made a list of demands, but they haven't been met, i.e., more funding to African American Studies.
- d. Event coordinators have reached out to students in the Cross Cultural Center and BSU, but none of the students in the BSU chose to participate.
- e. This is a step in the right direction; based on reactions of students, students may come up with a new narrative and can reach out to other students.
- f. Can this be made mandatory for Greeks? Probably not; campus cannot appear to be singling out one group and would have to make it mandatory for all students. Maybe coordinators can reach out to IFC/Pan-Hellenic Council to increase Greek participation.
- g. Even if it was in response to events, the series is open to everyone and can be used to educate the community. If it is educational and is useful; it can be a starting point and may reach out to more people who will participate (1st years).
- h. The committee moved to vote on recommendations for using SSF funds to support the "New Narratives" series:
 - i. Yes = 5; No = 2; Abstain = 1
 - ii. Motion passed.

10. Meeting adjourned.